



International 5 a day Symposium Fruits and Vegetables in Nutrition: What do Science, Politics and Economy Contribute?

September 23, 2021

Organised by:

EU-funded campaign [Snack5](#) by 5 am Tag e.V. (Germany) and Agrarmarkt Austria Marketing GesmbH (AMA, Austria)

Format:

Online-conference in english

Target Groups:

Experts from nutrition science, economy, health sector, politics
5 am Tag e.V. members
journalists

Participation is **free of charge**. Registration is needed to get the conference link.

As it is planned to stream parts of the symposium on Snack5 social media channels, we expect also consumers to listen to the presentations.

Expected number of participants: 70 – 150

Agenda (status in progress):

9:00 am	Welcome address Celine Keidel (European Commission/ Directorate-General for Agriculture and Rural Development)
	Welcome address Bundesministerin Min Julia Klöckner (BMEL) (requested)
	Introduction by Moderator Tom Hegermann (requested) Dr. Blass (AMA), Dr. Lambeck (5 am Tag)
9:15	Keynote Dr. Hanni Rützler, Futurefoodstudio
10:00	break





- 10:30 Panel 1 Health effects of vegetables and fruits consumption
Dr. Kiran Virmani (DGE), Prof. Dr. Jürgen König
(Universität Wien), NN
- 11:30 break
- 12:00 Panel 2 Eating Behaviour
Prof. Ulrike Arens-Azevedo (HAW Hamburg)
- 12:45 lunch break
- Invitation to join a short work-out session with world champion
Christina Obergföll (BARMER) (requested)
- 1:45 pm Panel 3: New approaches to improve vegetables and fruits
consumption
Dr. Andrea Lambeck (VDOE), Philippe Binard (Feshfel Europe),
Manuel Monino (5 a day Spain, AIAM5)
- 2:35 pm break
- 3:00 pm Panel discussion
Dr. Lorenz Franken (BMEL)
Celine Keidel (European Commission/ Directorate-General for
Agriculture and Rural Development)
Priv. Doz. Karin Schindler (BMSGPK)
- 3:45 pm closing of the symposium